

FUTURE
BLOCKCHAIN
SUMMIT **13-16**
OCT 2024
DUBAI HARBOUR



Hosted by
غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

Co-located with

Fintech
SURGE.



Powered by

GITEX
GLOBAL

In Association with

VARA
شُطَّة تنظيم الأصول الافتراضية
VIRTUAL ASSETS REGULATORY AUTHORITY

Organised by



FUELLING THE WEB3 [R]EVOLUTION



FUTURE
BLOCKCHAIN
SUMMIT



Future Blockchain Summit joins Expand North Star, Fintech Surge, and GITEX Impact at the iconic Dubai Harbour

923

INVESTORS

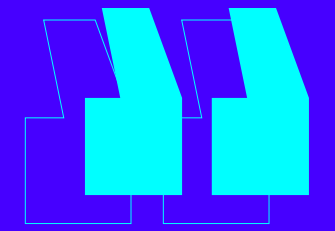
150+

EXHIBITORS

225+

SPEAKERS

Future Blockchain Summit 2023 cemented its position as a leading international blockchain event



“ VARA’s participation at the Future Blockchain Summit reflects the city’s commitment to enabling the New Economy agenda through progressive Public Private engagement.

Deepa Raja Carbon
Managing Director and
Vice Chairperson
VARA



SECURE YOUR PLACE AT THE GLOBAL BLOCKCHAIN EPICENTRE



“

“What the Government of Dubai has done is such a vibrant ecosystem. The clarity of rules, the clarity of the framework has attracted many. We are looking to really develop and explore what else we can do in Dubai.”

Richard Teng
Head of Regional
Markets
Binance



..... THE UAE IS HOME TO

1,800	10,000	17%	VARA
CRYPTO COMPANIES	BLOCKCHAIN PROFESSIONALS	ANNUAL INCREASE IN CRYPTO COMPANIES	WORLD'S 1ST VIRTUAL ASSETS REGULATORY AUTHORITY

WHAT'S NEW IN 2024

THE FUTURE OF VIRTUAL ASSETS:

PIONEERING PATHS FOR ADVANCEMENT AND INNOVATION

Facilitating a collaborative forum for professionals across Crypto, Fintech, DeFi, NFT, Metaverse, Web3, Financial Institutions, and Investment Companies to deliberate on the upcoming trends in Digital Asset investments.

IN PARTNERSHIP



AT A GLANCE

300+
SENIOR OFFICIALS
INVITED

20+
SPEAKERS
INVITED

CORPORATE INNOVATION MEET

EMBRACING WEB3 AND UNLOCKING POSSIBILITIES FOR TRADITIONAL COMPANIES

Gather corporations and enterprises from diverse sectors to explore and understand the integration of Web3 into their business processes.

HOW CAN WEB3 MAKE YOUR BUSINESS

More secure and
transparent supply chains

Creating smart contracts

Tracking real-time products

Developing decentralized
applications

TALENT SCALING

PREPARING FOR THE FUTURE OF WORK IN WEB 3

Building careers in Web3 by building programs to develop the skillsets of job seekers, sourcing top candidates, and matching them with Employers interested in growing their organizations with Web3 talent

EMPLOYERS

Finding talent

Ai and tools for
recruiting

Optimising
recruitment
process in web 3

JOB SEEKERS

Learning and training in
bear and bull markets

Moving from
web2 to web 3



TAKE THE STAGE AMONGST 225+ OF THE WORLD'S MOST RENOWNED BLOCKCHAIN EXPERTS



Sergej Kunz
Co-Founder & CEO

1inch Network



Gracy Chen
Managing Director

Bitget



Nena Dokuzov
Coordinator of Strategy,
Digital Transformation

**Slovenian Ministry
of Economy,
Tourism and Sport**



O.G. Arabian
Prince
Founder

**iNov8 Next Open
Labs**



Sagar Sarbhai
Head of Business
Solutions & Advisory

Fireblocks



Richard Teng
Head of Regional Markets

Binance



Yat Siu
Co-Founder & Executive
Chairman

Animoca Brands



Caroline Malcolm
Vice President,
Global Public Policy

Chainalysis





Walid Benothman
Head of Growth

1inch Network



Dr Marwan Alzarouni
CEO

Dubai Blockchain Center



Miriam Kiwan
Vice President, EMEA

Circle



Anil Sethi
CEO

Creed & Bear



Kristi Swartz
Fintech Partner

DLA Piper



Robert Viglione
CEO

Horizen Labs



Fernando Garibay

Record Producer/Songwriter of Grammy Award™ Winning Albums, DJ, Entrepreneur, Author, and Academic

Polymath



Stefan Kimmel
CEO

M2



HB Lim
Managing Director, APAC

BitGo



Greg Siourunis
Managing Director

Sui Foundation



Teana Baker-Taylor
Vice President, Policy & Strategy

Circle



Brian Rose
Host

London Real



MOST ENGAGED **BLOCKCHAIN & WEB3** ATTENDEES IN THE WORLD

EXHIBITOR PROFILE

- Asset Tokenization
- Global Protocols
- Crypto Exchanges
- Crypto Trading / Investment
- Custody/Wallets
- ESG Blockchain
- DeFi
- NFT Platforms
- Metaverse
- Digital Assets Infrastructure
- Web 3 Gaming
- Technology & Advisory
- Venture Capital
- Incubators & Venture Builders
- Legal & Compliance
- Capital Markets
- Developer Tools/ Platforms
- Mining
- Smart Contracts
- Supply Chain Solutions

VISITOR PROFILE

- C - Level (CEO, CIO, CTO, CDO, COO)
- Directors (Technical)
- VPs (Technical)
- Heads of Digital Innovation
- Heads of Blockchain
- Heads of Crypto
- Heads of Metaverse
- Investors and HNIs
- Global Head of Digital
- Heads of Digital Transformation
- Directors of Metaverse Engineering
- Crypto Influencers
- Heads of Analytics
- Blockchain Legal Consultant
- Virtual Assets Regulators
- Blockchain developers/engineer/
solution architects
- Fintech Professionals
- Managing Partners / Directors



2023 Highlights

Buckle up for the most dynamic panel discussions on how **Web3** is transforming **Fashion, Music, Entertainment, Art, Gaming**, and more!

92
Powerhouse
Speakers

34
Hours of
Insights



WEB2 TO WEB3

Monetisation strategies to drive engagement and interest in this new ecosystem

ENTERTAINMENT IN WEB 3

Showcasing the latest creation, never-before-seen gaming releases and educational mastermind talks

WEB3 GAMING ARENA

Reviewing the state of Web3 Gaming, hosted by CNBC Arabia's Game Changers

“

When you take a look at what's happening in Web 3, you can definitely see that Dubai is very progressive in the area of Web 3 and blockchain. I think the Future Blockchain Summit is a great way to educate people about the true meaning of Web 3 and blockchain.

Yat Sui

Co-Founder & Executive
Chairman

Animoca Brands



Deep Dives with Heads of the World's Most Trending Blockchain Organizations



The
CHOPRA
FOUNDATION



UPLAND

TDeFi



MetaWorld

ENJINSTARTER

HEROES

DMCC
GAMING CENTRE

DAREWISE

**animoca
BRANDS**



2023 Highlights

INNER-WORKINGS OF BLOCKCHAIN THROUGH **EXPERT-LED WORKSHOPS**

WEB3 POWERED CLIMATE ACTION & REGENERATIVE FINANCE (REFI)

DLT shaping the Creator Economy in Music, Fashion, and Gaming

OWNING YOUR DIGITAL SELF: THE TRANSFORMATIONAL POWER OF SELF-SOVEREIGN IDENTITY

Discovering how creators are transitioning their platforms to a Web3 economy

AI AND BLOCKCHAIN IN ONLINE RETAIL AND FASHION

Challenges and developments from major studios, creators, publishers, and developers

BLOCKCHAIN CRYPTOCURRENCY APPLICATIONS IN BUSINESS AND FINANCE

- Exploring the powerful benefits of Web3 in driving positive climate change

10

CUTTING-EDGE WORKSHOPS

8.6

HOURS OF INSIGHTS



4 days of Deep Dives with the World's Leading Blockchain Thought-Leaders



blockchain
at ucla



tcs

GARIBAY
CENTER

CLIMATE ACTION BREAKTHROUGHS AT FUTURE BLOCKCHAIN SUMMIT

CLIMATE ACTION THROUGH THE NEW WEB3 ECONOMY

Hosted by Climate Chain Coalition and
Slovenian Ministry of Economy, Tourism
and Sport



REPUBLIC OF SLOVENIA
MINISTRY OF EDUCATION,
SCIENCE AND SPORT



AYA

Enjinstarter's one-of-a-kind launch pad
focused on Sustainable Web3 Projects



أية - ريادة الابتكار من أجل المناخ والبيئة
Sustainable Innovation for a Better Future



ENJINSTARTER

HACK FOR EARTH

Hackathon competition for innovation
on climate change at COP28



HACK FOR
EARTH



COP28
UAE



MINISTRY OF SLOVENIAN

Introducing 5 innovative blockchain
sustainable startups



REPUBLIC OF SLOVENIA
MINISTRY OF EDUCATION,
SCIENCE AND SPORT



Showcase Your Company At the **Biggest Startup Pitch Competition** in the Region



Blockchain & Web3 Disruptor Winner
VEROFAX, Malaysia



Overall Winner
ACCREDITIFY, Singapore

You know, there's a lot of innovation. There's a lot of cutting-edge technology, and startups from different industries that are looking to network with investors and partners within the region and a lot of them are looking to enter the region, so we're really excited about that.

Nosaibah Alrajhi
CEO & Board Member
Forus Investment



568

APPLICATIONS

14

CATEGORIES

64

COUNTRIES

214K USD

PRIZE FUND

INVESTORS PROGRAMME

Expertly Curated Face-to-Face Interactions With Investors

56 countries
45% FIRST TIME IN UAE

5190
CONCIERGE MEETINGS
130% UPLIFT VS 2022

953
GLOBAL INVESTORS
40% UPLIFT VS 2022

\$1 TRN+ AUM

65%
VCS

15%
CVCS AND
ACCELERATORS

15%
INSTITUTIONAL INVESTORS
(SWFS, FOS, BANKS, ETC.)

5%
ANGEL INVESTORS

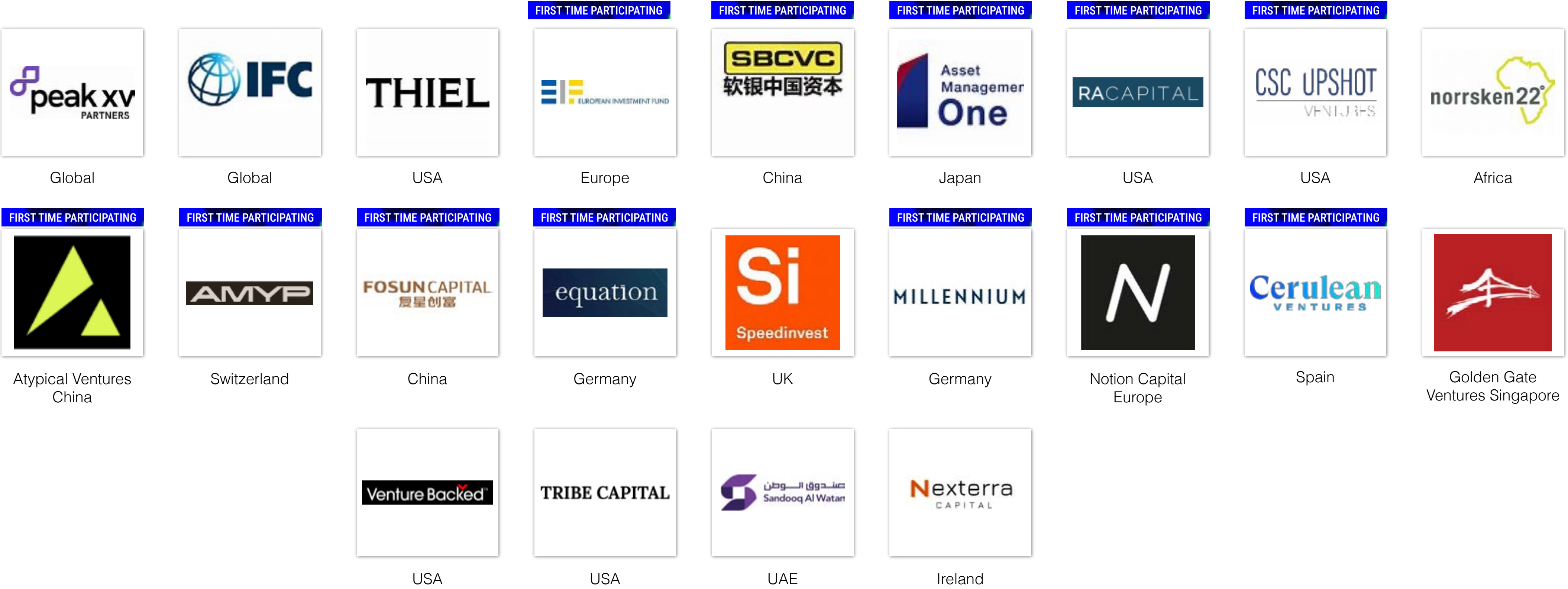
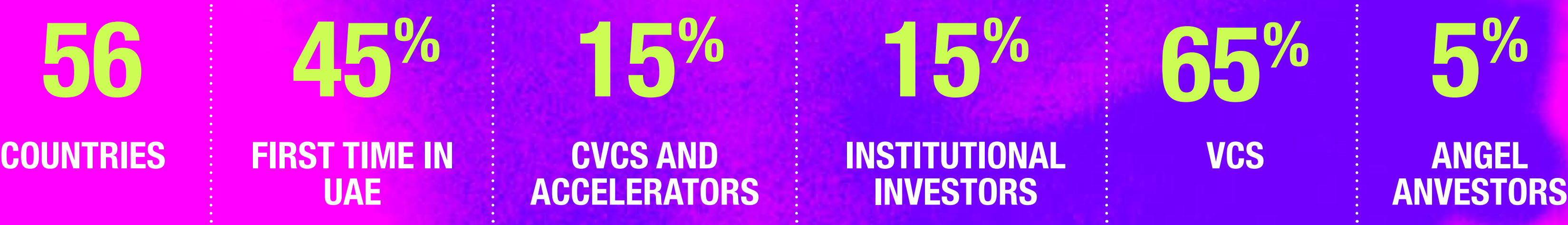
INVESTORS FORUM

Tackle the Investment Climate
Trends with **280 GPs and LP**

The exclusive, invite-only investor forum attracts high levels of interest year on year. This intimate networking event included a ventures landscape briefing for international investors coming to Dubai and the Middle East for the first time and was followed by our fabulos Investor Party.



A SNAPSHOT OF PARTICIPATING INVESTORS





2023 After Party Sponsors:



CONTINUE NETWORKING AFTER-HOURS WITH **LIVE ENTERTAINMENT**

Business doesn't stop at 6pm. From yacht parties, to AI dj sessions, themed shows, beach parties, networking evenings and gatherings, business continues at **North Star by Night**



**NETWORKING
ON THE DECK**

FOOD TRUCKS

DJS

**LIVE
ENTERTAINMENT**

**BEACH
PARTIES**

**YACHT
SUNDOWNERS**

Join Ranks Amongst Local and International Blockchain Sponsors



HEADLINE SPONSOR



STRATEGIC SPONSORS



GOLD SPONSORS



SILVER SPONSORS



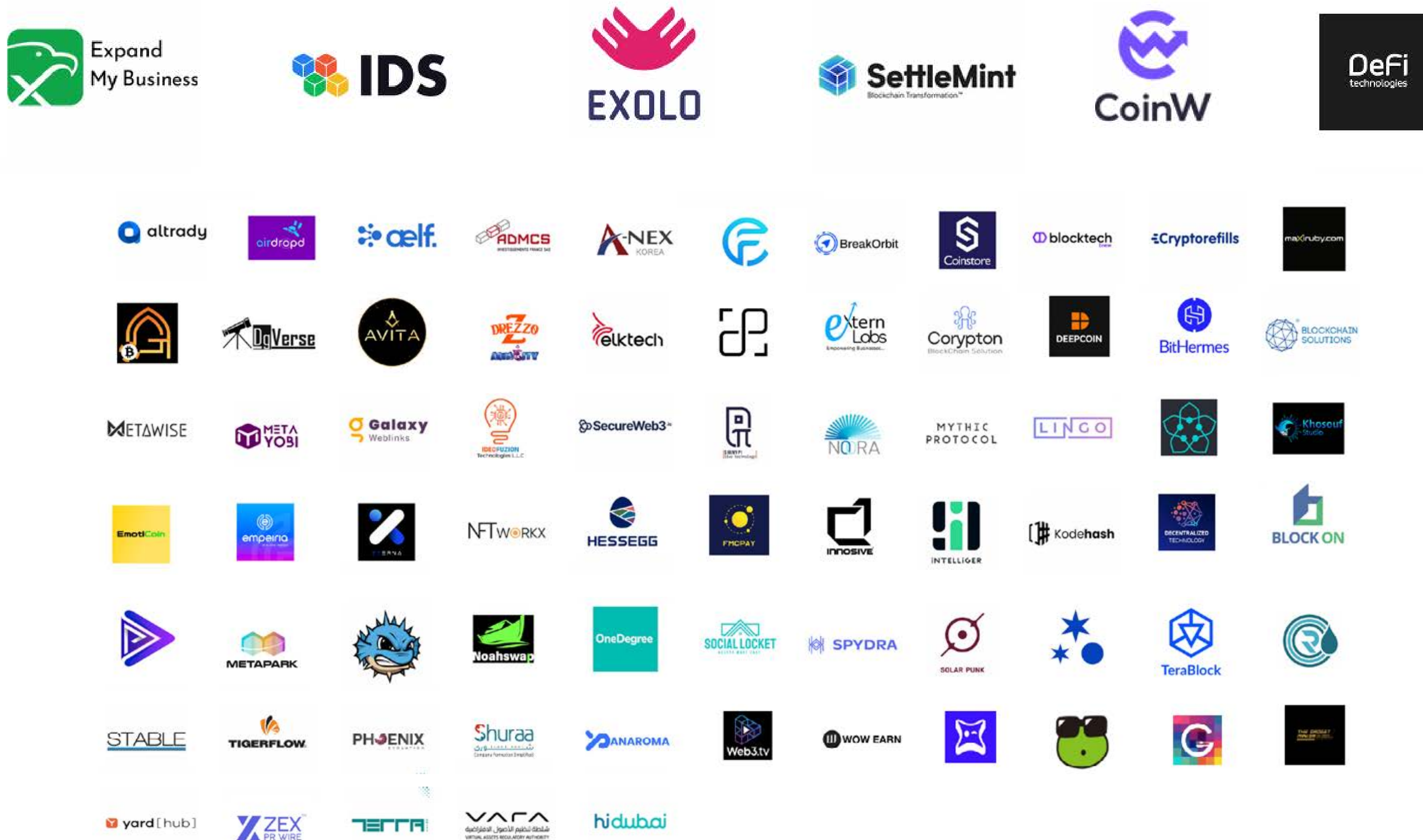
CONSULTING PARTNER



BRONZE SPONSORS

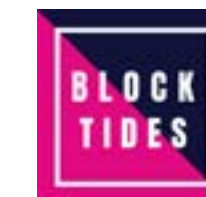


2023 KEY EXHIBITORS



MEDIA PARTNERS

CONTENT PARTNERS



ECOSYSTEM PARTNER



BROADCAST PARTNER



Expand Your Reach to Online and Offline Audiences Across the World



- MENA Region
- 50 Million household reach



- 700 growth-stage tech firms
- Displays on 430 screens



- Global Web3 News Reporting
- 200k+ Subscribers



- World's Largest Blockchain Media Outlet
- 2.5m+ Subscribers



- Dedicated Dubai-based Web3 Media Channel
- 145k+ Subscribers



- US-based Podcast
- 100k+ Subscribers



- Future Blockchain Summit Dedicated
- 140k+ Downloads Podcast

Tell Your Story to the World with Native Global Press Pieces



“

I see that Future Blockchain Summit is thriving, and it gathers more and more amazing ideas, speakers, and companies.

Kristina Lucrezia Cornèr
Managing Director
Cointelegraph

74

CONTENT PIECES
PUBLISHED

37

PRE-EVENT PIECES
PUBLISHED

37

DURING AND
POST-EVENT PIECES
PUBLISHED

246m

GLOBAL MEDIA
EXPOSURE

3150

OUTLETS
PUBLISHED

50+

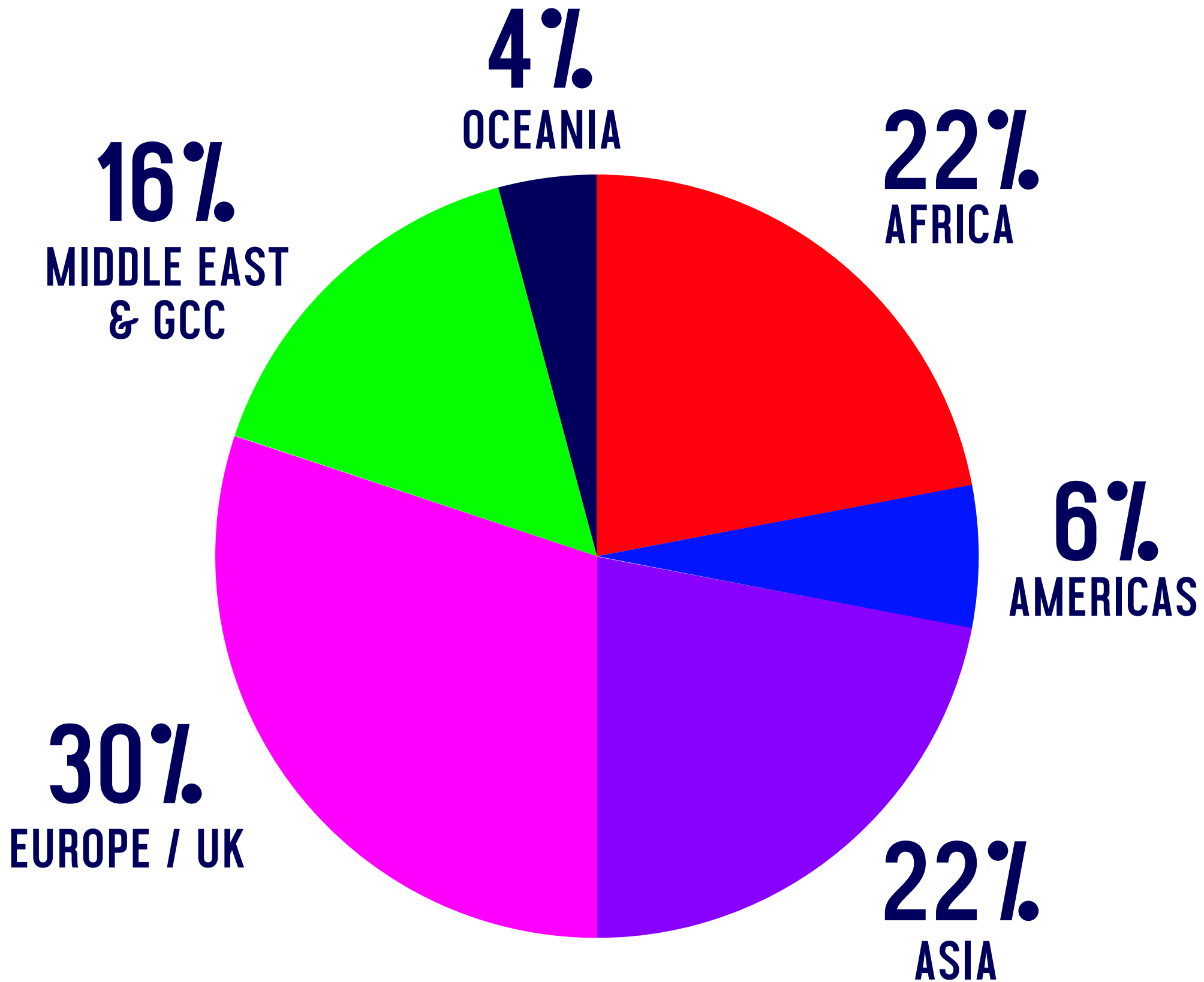
COUNTRIES
REACH

Position Your Brand Onsite In Front of Global Media Attendees

1,785 TOTAL ATTENDED MEDIA

50 COUNTRIES
[+43% YOY]

40% INCREASE IN MEDIA CLIPPINGS



34,244
NUMBER
OF HITS



OVER **\$77.5M**
AVE VALUE



PRINT **1,516**
ONLINE **32,345**
TV **204**
RADIO **179**



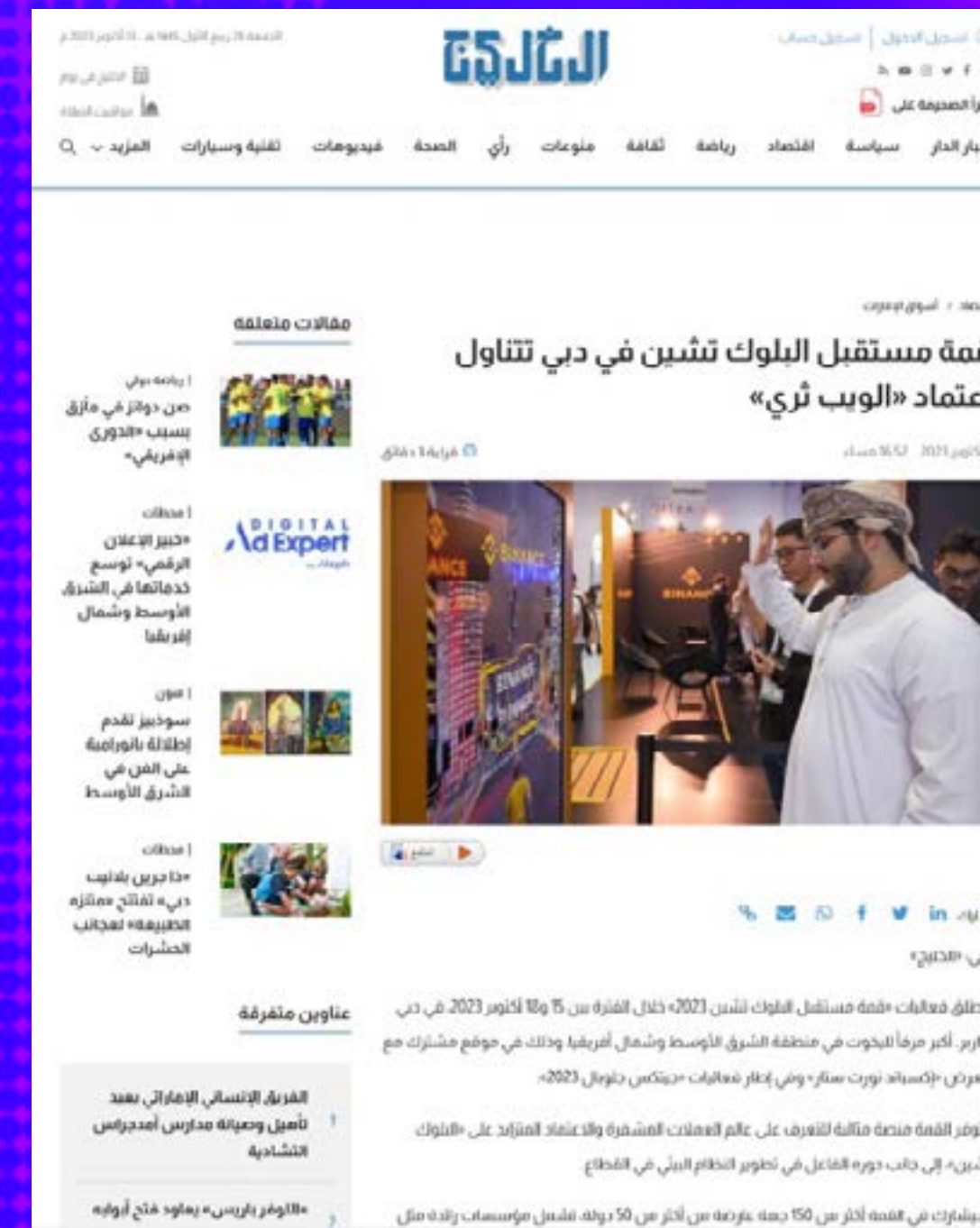
ENGLISH **16,793**
ARABIC **9,805**
OTHERS **7,646**

PRE-EVENT COVERAGE HIGHLIGHTS

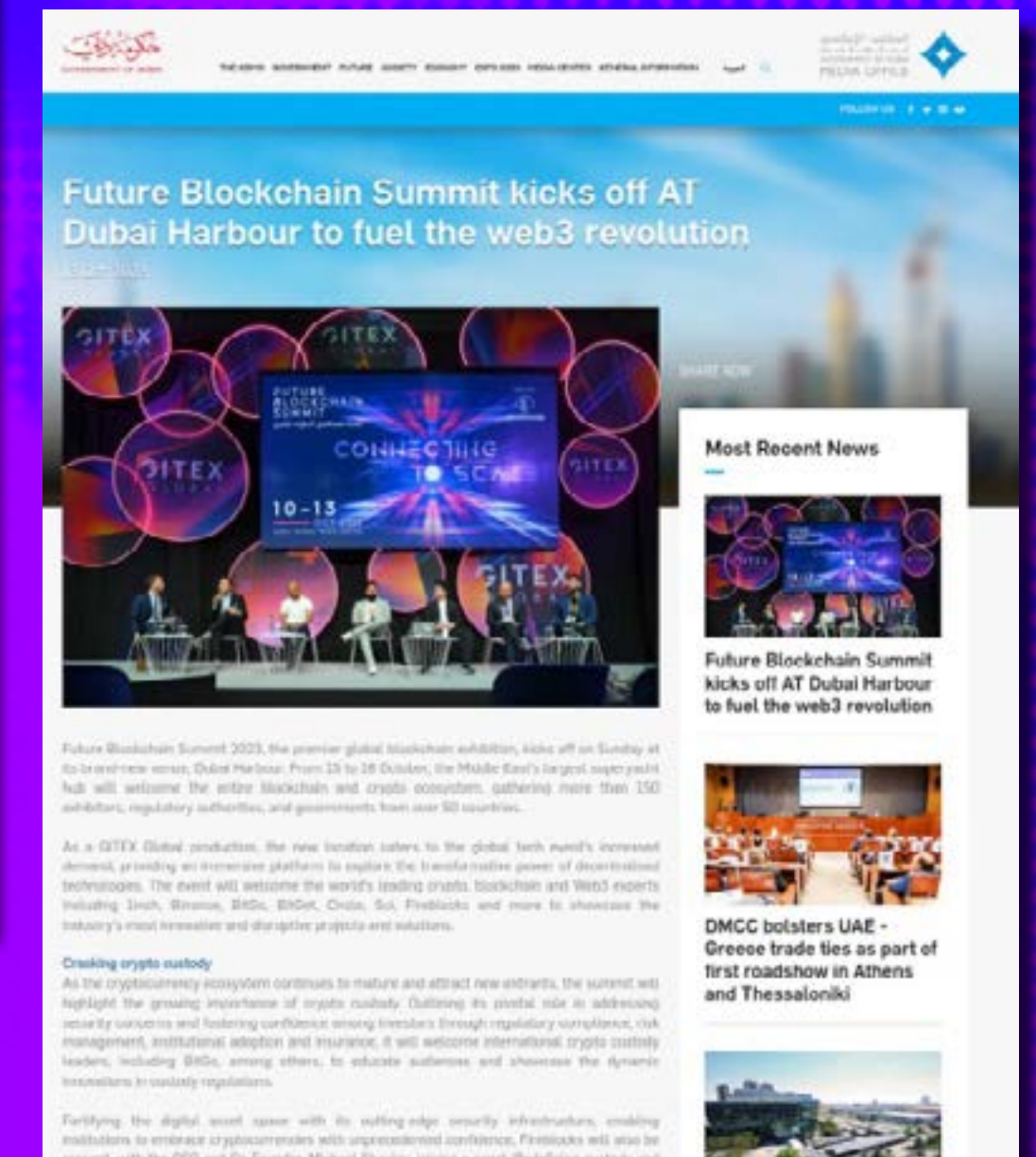
Unlock Media



Al Khaleej



Dubai Media Office



ON-SITE COVERAGE HIGHLIGHTS

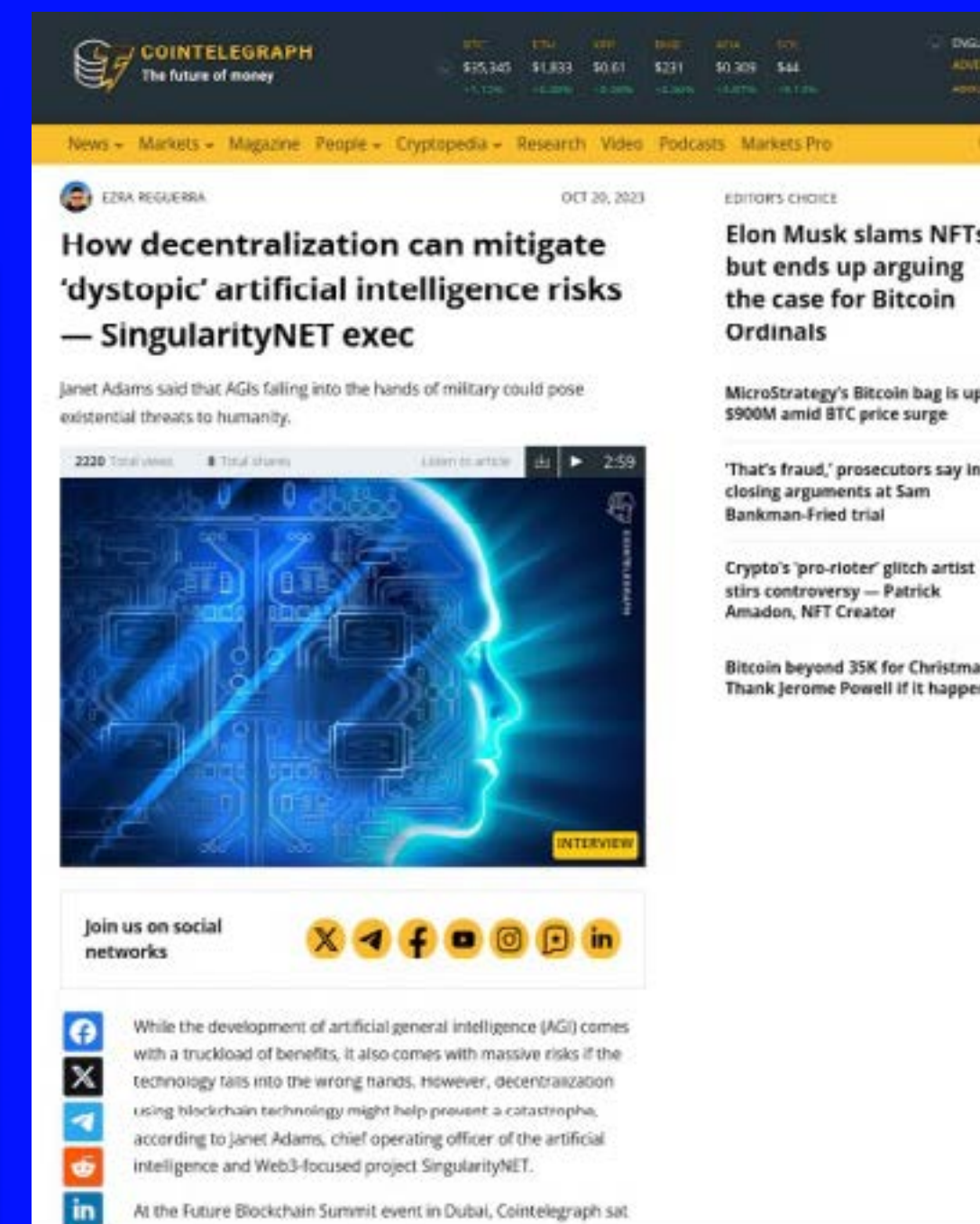
CNN



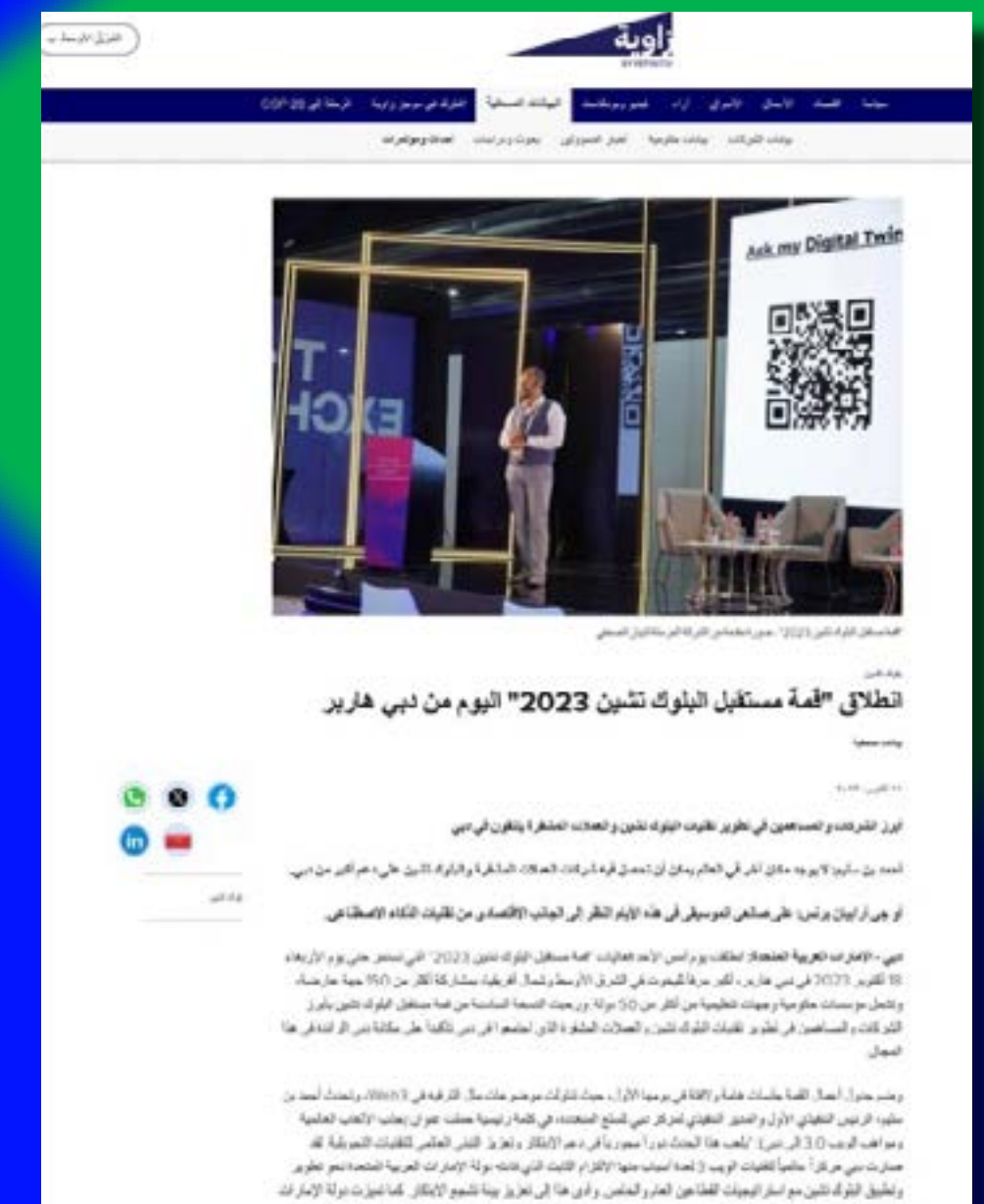
Bloomberg



Cointelegraph



Zawya



2024

SPONSORSHIP
PACKAGES

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!

DESCRIPTION	HEADLINE PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
	2024 Standard Rate	2024 Standard Rate	2024 Standard Rate	2024 Standard Rate	2024 Standard Rate
Investment (in AED)	701,500	379,094	242,676	172,213	72,450
Investment (in USD)	193,785	104,722	67,038	47,573	20,014
Features & Deliverables					
Speaking & Thought Leadership					
Special Advisor on topics/themes for conference programming	✓				
Speaking opportunity - Keynote or tracks	✓	✓	✓	✓	
Panel session	✓	✓	✓		✓
Workshop or Briefing Host (1.5 hours, 20pax)	✓				
Speaking slot (20min)	✓	✓			
Application for startup pitch competition					
Exhibition Space incl. premium build	100 SQM – space only	72 SQM	36 SQM	18 SQM	12 SQM
Branding, Marketing & Media Coverage					
Locked in logo (all marketing & communication)	✓	✓	✓	✓	
Website - Logo on homepage	✓	✓	✓	✓	✓
Profile on website	✓	✓	✓	✓	✓
Speaker Profile on website	✓	✓	✓	✓	✓
Logo on Brochure	✓	✓	✓	✓	✓
Logo on Promotional Emails	✓	✓	✓	✓	✓

*Sponsorship Packages are Exclusive of 5% VAT

2024 SPONSORSHIP PACKAGES

DESCRIPTION	HEADLINE PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Mention in Radio Ad	✓				
Social Media mentions	6	5	4	3	2
Press Release mention	✓	✓	✓		
Interview (quote) in PR	✓				
Logo inclusion in Visitor Guide	✓	✓	✓	✓	✓
Sponsor content in Visitor Guide	✓	✓	✓		
Dedicated email - overall show	✓	✓			
Onsite Branding					
Main stage area branding (digital)	✓	✓	✓		
Block Stage branding (digital)	✓	✓	✓	✓	
Logo on relevant signage	✓	✓	✓	✓	✓
Access					
Delegate Passes	20	10	10	7	5
Facilitated Meetings via APP	✓	✓	✓	✓	✓
Dedicated introduction to media	✓	✓	✓	✓	
Invitation to Speakers Dinner	✓	✓	✓	✓	
Exhibitor Badges	120	100	70	50	20

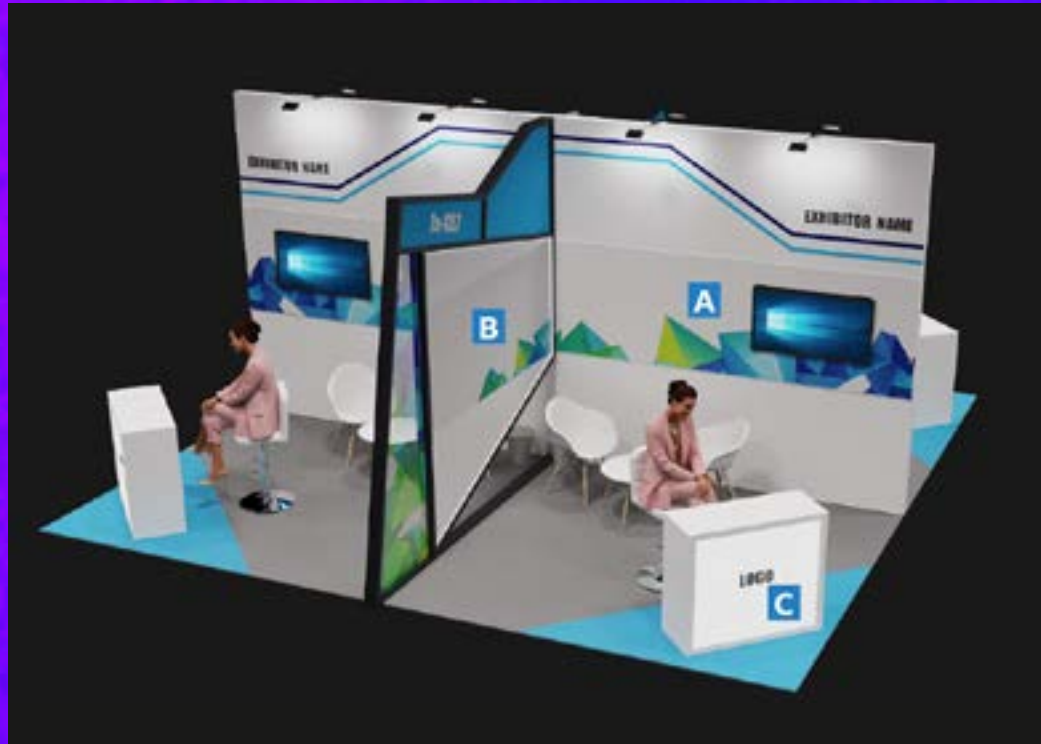
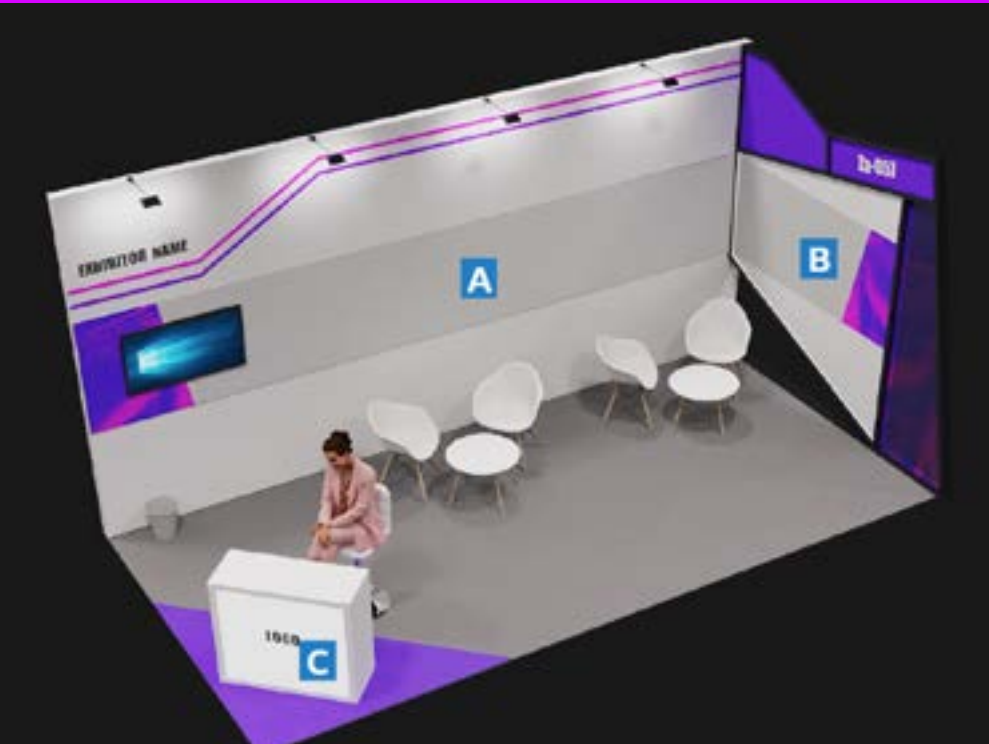
Premium Stand Packages

Early Bird Until April 1

Stand Packages	AED	USD
Premium Stand 3M X 3M in a 9 sqm area	30,477	8,419
Premium Stand 3M X 4M in a 12 sqm area	40,101	11,078
Premium Stand 3M X 6M in a 18 sqm area	59,349	16,395
Premium Stand 6M x 6M in a 36 sqm area	117,093	32,346
Premium Stand 6M x 12M in a 72 sqm area	232,581	64,249
Build Your Own Stand (BYOS) for min 24 sqm	2,172/sqm	600/sqm

Standard Pricing After April 1

Stand Packages	AED	USD
Premium Stand 3M X 3M in a 9 sqm area	31,268	8,638
Premium Stand 3M X 4M in a 12 sqm area	41,129	11,362
Premium Stand 3M X 6M in a 18 sqm area	60,851	16,810
Premium Stand 6M x 6M in a 36 sqm area	120,017	33,154
Premium Stand 6M x 12M in a 72 sqm area	238,349	65,842
Build Your Own Stand (BYOS) for min 24 sqm	2,341/ sqm	647/ sqm



- Stands are inclusive of stand build, TV screen, branding, furniture, power, lead generation, marketing power pack, exhibitor insurance, exhibitor badges & delegate badges
- Exclusive of 5% VAT

ADDITIONAL COSTS FOR THE SPACE ONLY OPTION

Lead Generation and Tracking:
USD 182 (AED 660)

Exhibitor Insurance:
USD 119 (AED 430)

Marketing Power Pack:
USD 142 (AED 515)

Startup Packages

Single Pod



AED 5,610

USD 1,550

Double Pod



AED 8,180

USD 2,260

- Entry to apply for the Supernova challenge pitch competitions with prizes totaling USD 200,000 across 14 categories.
- 1-to-1 meetings with investors from the investor's program featuring 1500 international VCs.

THE STARTUP UNIVERSE CONNECTS AT EXPAND NORTH STAR

EXPAND
NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL13 -16 OCTOBER 2024
DUBAI HARBOUR

EXPAND NORTH STAR UNITES FOUNDERS, VCS, ECOSYSTEM ENABLERS AND
TECH LEADERS FROM AROUND THE GLOBE.

FACTS & FIGURES FROM 2023

1,835

EXHIBITING STARTUPS

91

EXHIBITING COUNTRIES

\$40 MIL +

BUSINESS EXCHANGE

85%

NEW EXHIBITING
STARTUPS

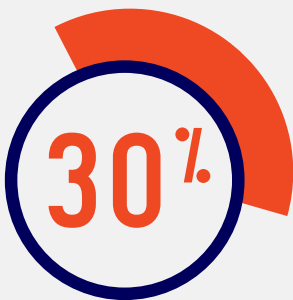
EVERY YEAR, HUNDREDS OF NEW BUSINESSES AND FOUNDERS CHOOSE NORTH STAR TO SECURE FUNDING, ACCELERATE THEIR BUSINESS GROWTH AND GAIN FOOTING IN THE VIBRANT UAE ECONOMY



THE ONLY PLACE TO DISCOVER

500+

Award-Winning startups



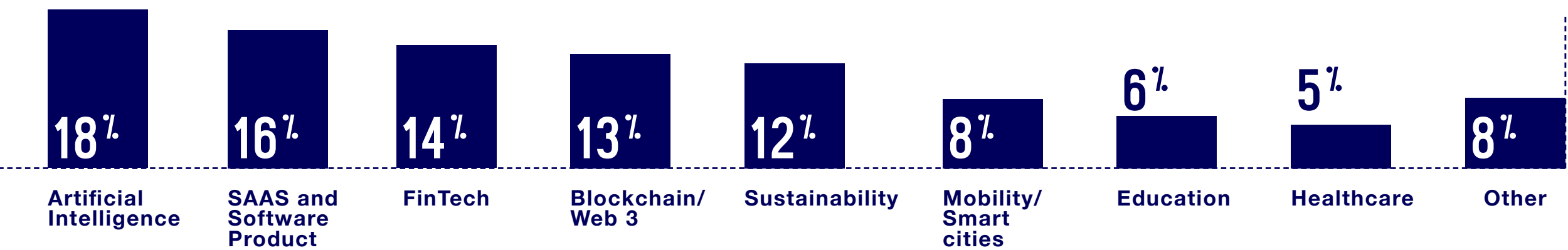
Growth-stage startups up from 2022

FROM 90+ COUNTRIES

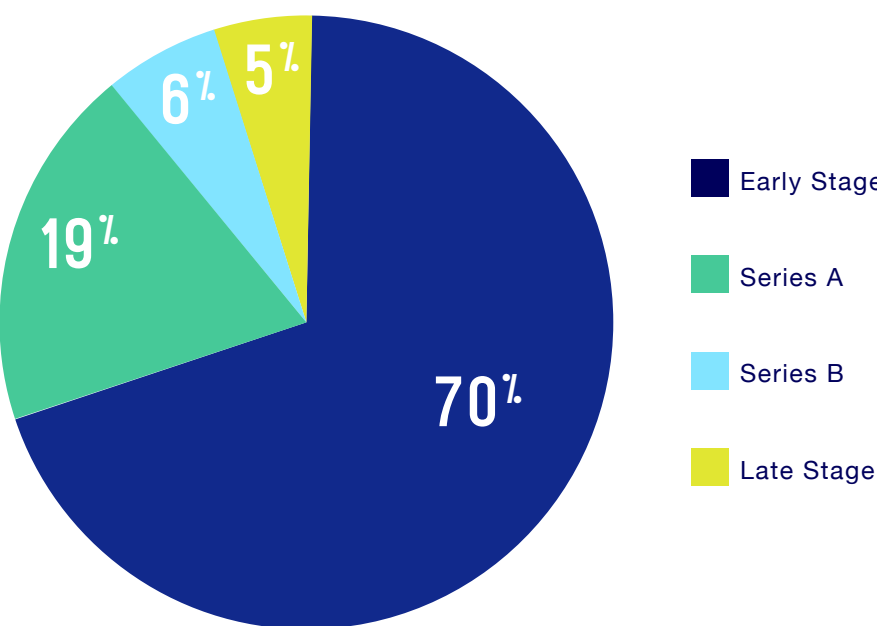
34

First time new participating countries

TOP SECTORS AT EXPAND NORTH STAR



BREAKDOWN BY STAGE



North Star really is the place to get connected with the entire world. It's the startup epicentre of the world. North Star and GITEX have always been the best platform to connect physically.

Markus Facklam

Head of Unit International
Berlin Partner



FUTURE BLOCKCHAIN SUMMIT

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